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Sequoia Fitness Attacks Fat with Warrior and MetaCal Body Fat Calipers

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Sequoia Fitness Products USA has recently launched its first two body fat calipers into the fitness market.

Warrior Digital Body Mass Caliper is the first caliper to calculate lean body mass, as well as body fat %. With a large screen, it will show current and last results for up to 4 users: Weight, Body Fat %, Lean Body Mass, and Upper, Middle, and Lower Measurements.

Included with each Warrior package: is a CR2032 Lithium 3-Volt Coin Cell Battery; Measurement Instructions and site charts; Unit Operating Instructions; and Body Fat % Results Charts (pdf). Retail is \$39.99.

MetaCal BodyFat Calipers are mechanical body fat testers that come packed with a user manual including unique instructions to measure body fat %, as well as measurement charts for males and females, ages 18-65. Sequoia Fitness uses 3-site Jackson Pollack body density equations for active adults to generate the results.

MetaCal BodyFat Calipers are also the low cost accurate alternative. Companies will not find a less expensive caliper for as low as \$1.

“The advantage of the Warrior Digital Body Mass Caliper is that you can get reliable body fat and body mass metrics quickly and accurately. We introduced the alternative MetaCal product for resellers that want an inexpensive body fat tester or for possible promotional opportunities,” states Matt Chalek, spokesperson for Sequoia Fitness Products USA.

For more information, please visit www.sequoiafitness.com, email Matt Chalek at info@sequoiafitness.com, or call 720-339-5962.

Sequoia Fitness Products USA is a Colorado company interested in the development and acquisition of fitness products.

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Cheers,

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